Creating a Fundraising Target for Kelp Forest Conservation

January 30th, 10am AEST (UTC +10)

KELP FOREST ALLIANCE

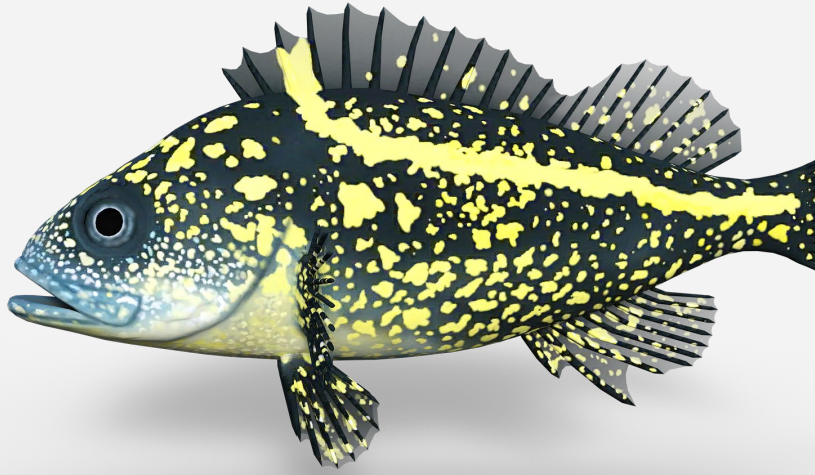
AGENDA

01 Kelp Forest Challenge

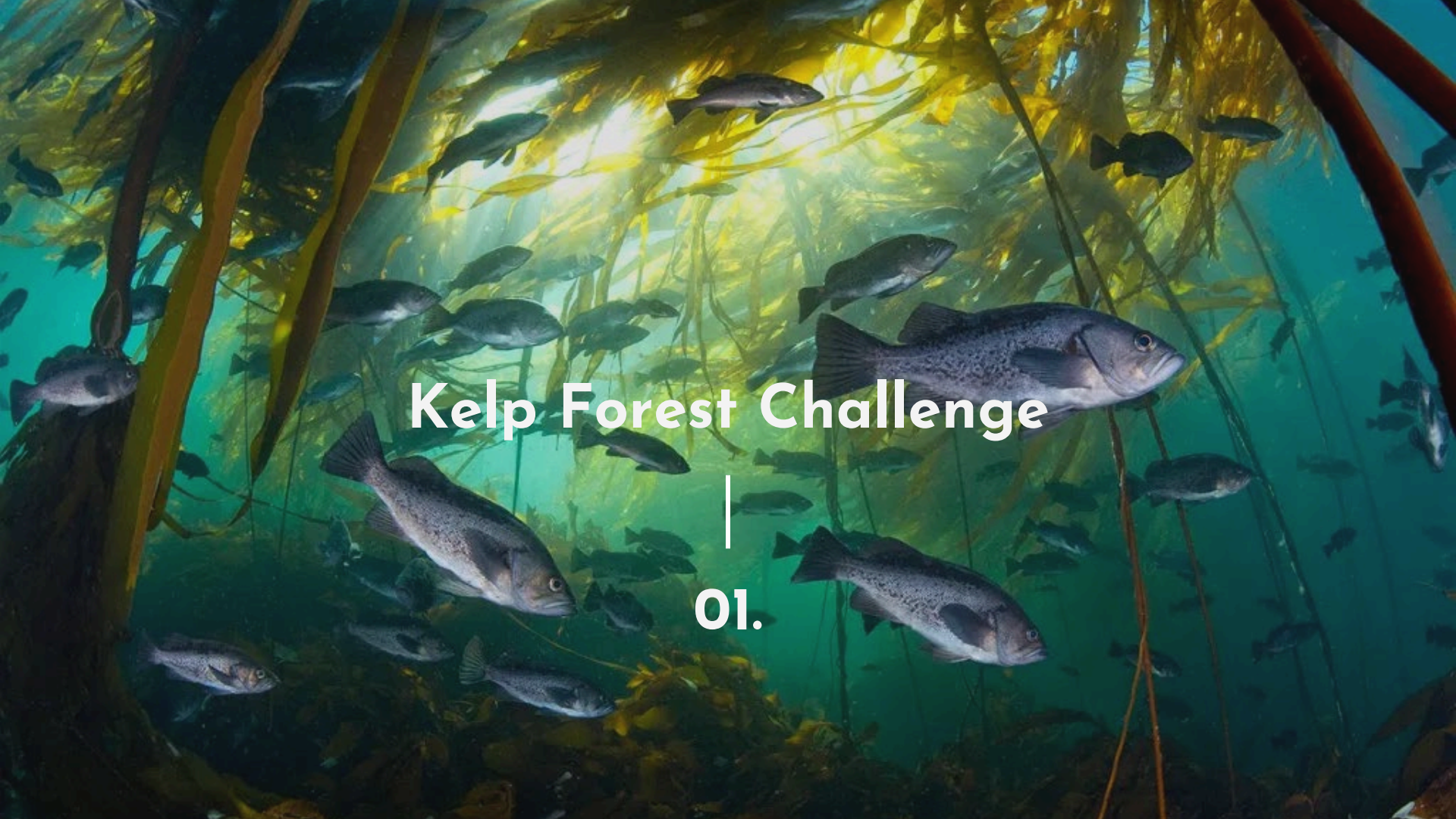
02 Ocean Breakthroughs

03 Workshop

04 Next Steps



* Recording in Progress



Kelp Forest Challenge

01.

Knowledge to Educate

Area to Protect, Restore, or Manage

Art to Inspire

Skills to Enable

KELP FOREST CHALLENGE

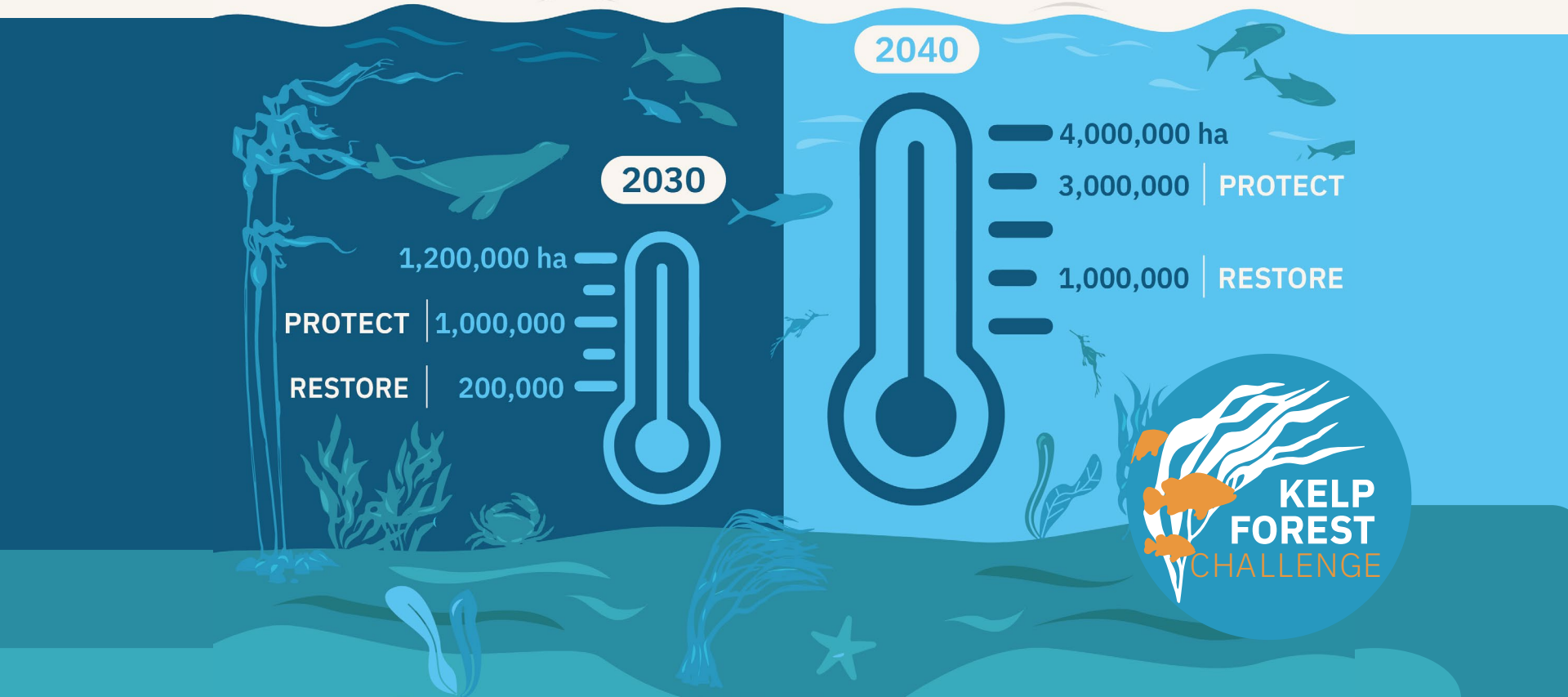
Funds to Mobilize

Research to Inform

4 M ha protected and restore by 2040

Campaign for Action

KELP FOREST CHALLENGE



KELP FOREST CHALLENGE

SAVE OUR KELP FORESTS

28 Pledges

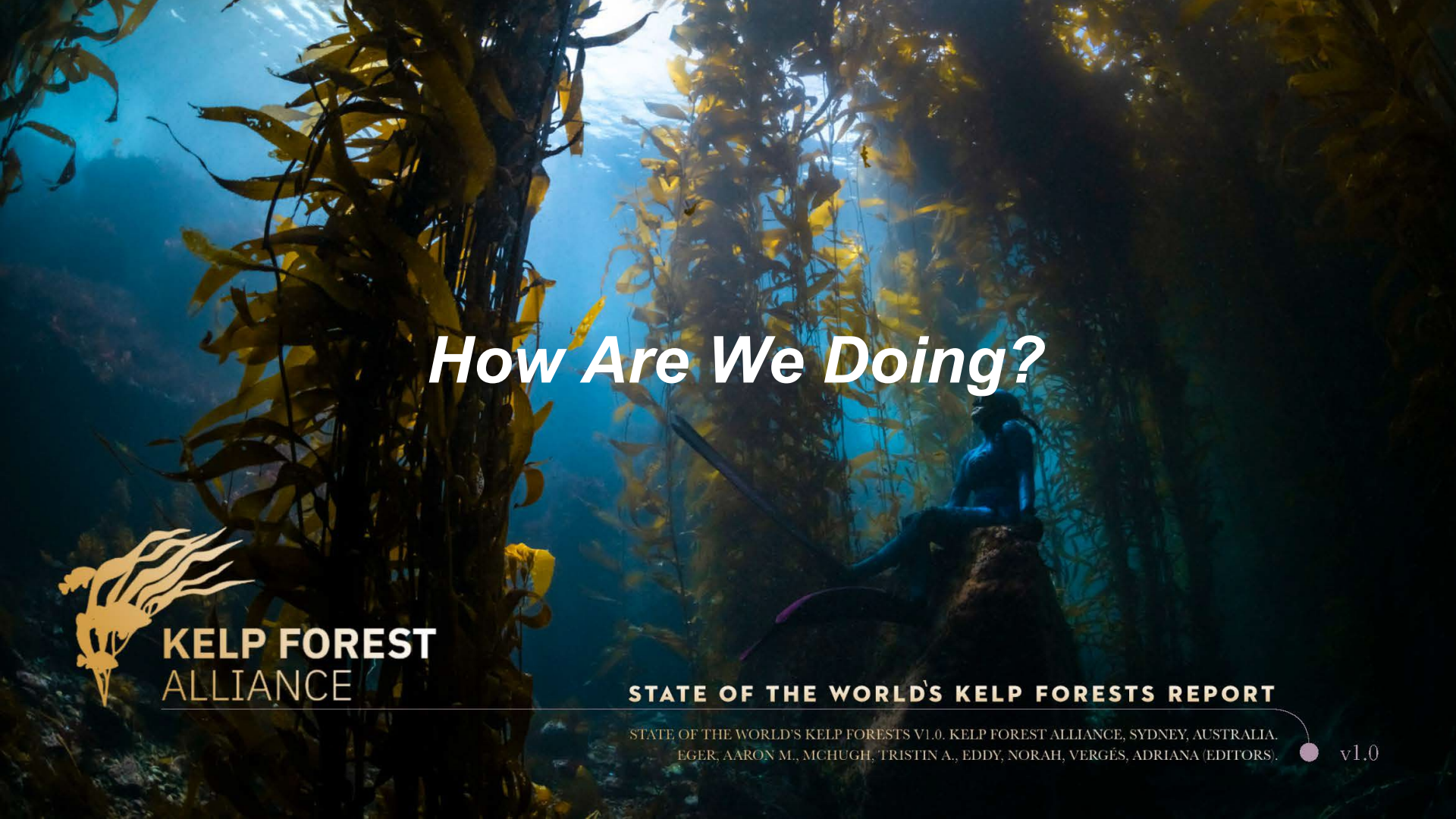
8 Countries

~55,000 ha for restoration

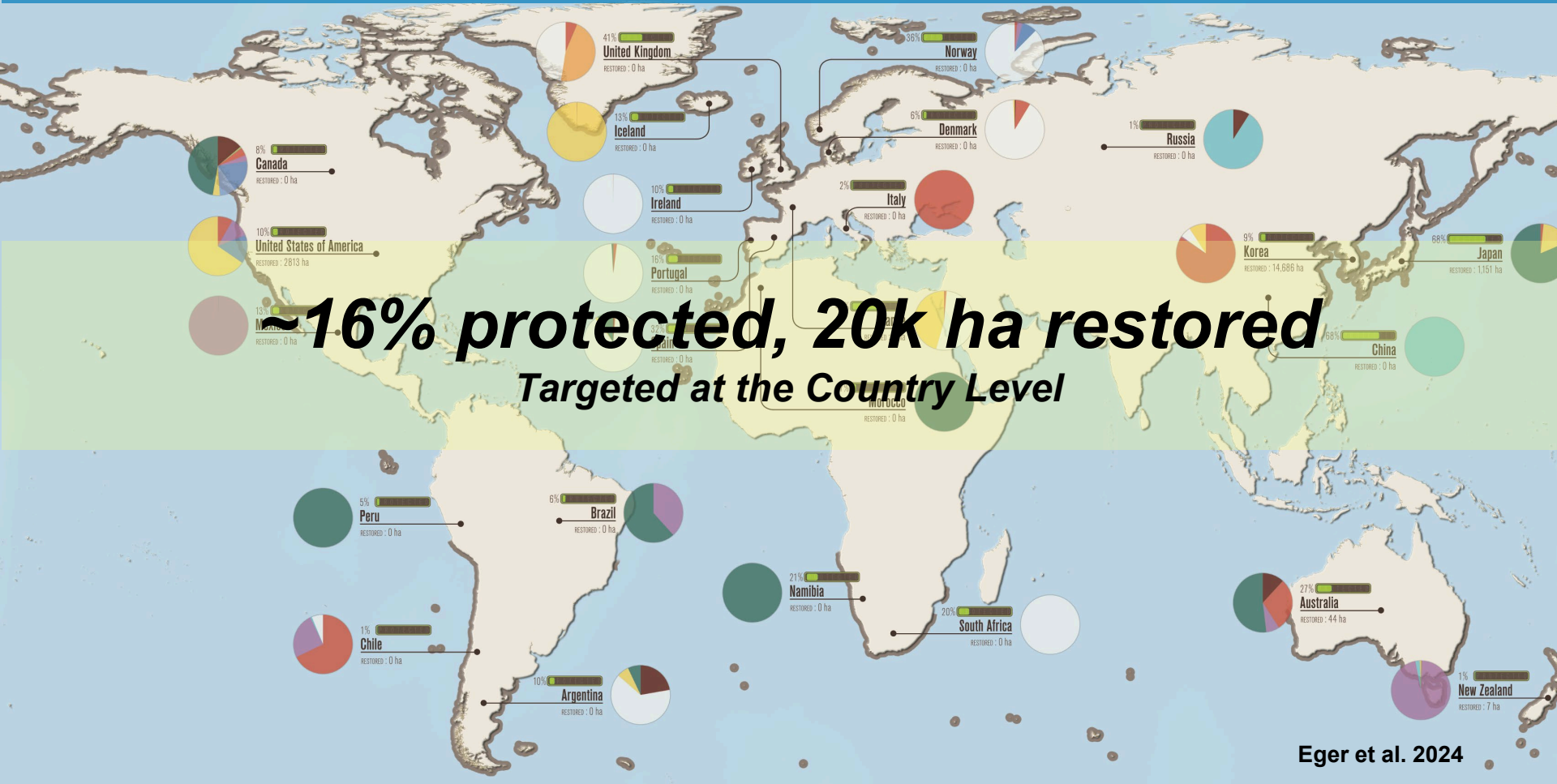
Artists, tech, photographers, media all involved

Principles

1. **Mutual respect:** Participants collaborate with goodwill and respect for one another.
2. **Acknowledgment:** Intellectual contributions are acknowledged and properly attributed.
3. **Information sharing:** Participants promote open and free information sharing to advance the mission.
4. **Climate action:** Kelp restoration supports but does not replace the need for CO2 reduction, and participants should minimize their own emissions.
5. **Restoration standards:** Restoration efforts adhere to Society for Ecological Restoration principles, including stakeholder engagement, knowledge integration, and measurable goals.
6. **Protection and prevention**: Ecosystem protection and good management take priority over restoration, which should only follow mitigation of the cause of degradation.
7. **Indigenous rights**: Projects respect the territorial rights and custodianship of Indigenous and Aboriginal peoples.
8. **Stakeholder diversity**: Projects engage diverse stakeholders and ensure equitable distribution of ecosystem benefits.
9. **Adaptive decision-making:** Decisions and actions proceed despite data gaps, with the understanding that recommendations may evolve as more data becomes available.


How Are We Doing?
KELP FOREST
ALLIANCE
STATE OF THE WORLD'S KELP FORESTS REPORT
STATE OF THE WORLD'S KELP FORESTS V1.0. KELP FOREST ALLIANCE, SYDNEY, AUSTRALIA.
EGER, AARON M., MCHUGH, TRISTIN A., EDDY, NORAH, VERGÉS, ADRIANA (EDITORS).
v1.0

One Earth
Supports open access



~16% protected, 20k ha restored

Targeted at the Country Level

Eger et al. 2024

TRACKING PLATFORM

02. THE OCEAN BREAKTHROUGHS

MARINE CONSERVATION

By 2030, investments of at least $72 bn secure the integrity of ocean ecosystems by protecting, restoring, and conserving at least 30% of the ocean for the benefit of people, climate, and nature.

MANGROVE BREAKTHROUGH

CORAL BREAKTHROUGH

AQUATIC FOOD

By 2030, provide at least $4 bn per year to support resilient aquatic food systems that will contribute to healthy, regenerative ecosystems, and sustain the food and nutrition security for 3 billion people.

By 2050, a healthy and productive Ocean has delivered up to 35% GHG emissions reduction and contributed to a resilient, nature-positive and net-zero future.

OCEAN-BASED TRANSPORT

SHIPPING BREAKTHROUGH
By 2030, zero emission fuels make up 5% of international shipping's energy demand. 450,000 seafarers need to be retrained and upskilled. At least 30% of global trade needs to move through climate-adapting ports.

OCEAN RENEWABLE ENERGY

By 2030, install at least 380 GW of offshore capacity while establishing targets and enabling measures for net-positive biodiversity outcomes and advocate for mobilizing $10 bn in concessional finance for developing economies to reach that goal.

COASTAL TOURISM

Coming up soon

Marrakech Partnership

Global Climate Action

RACE TO RESILIENCE

RACE TO ZERO

OCEAN & CLIMATE PLATFORM

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MANGROVES - 2030

Halt loss

Restore 409,000 ha

Protect 6.1 M ha

Invest $4.07 B

CORALS - 2030

Halt loss

Restore 1 M ha

Protect 6.5 M ha

Invest $12 B

Benefits

Global Profile

27 Countries Involved

Political Champions

Elevate Kelp

Creating a Kelp Forest Breakthrough

Build off Kelp Challenge

Add a fundraising target

Launch at ISS2025

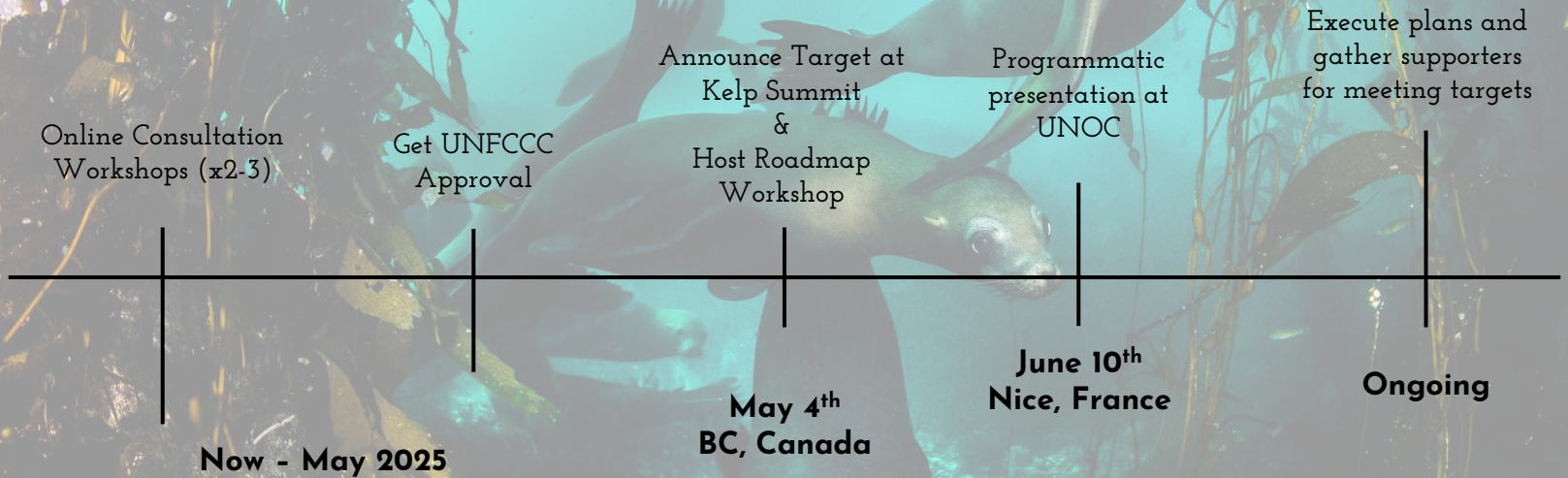
Kelp Forest Summit May 4th

Victoria, BC, Canada

Open to All

Develop Action Plans

Timeline for Target



Creating a Target

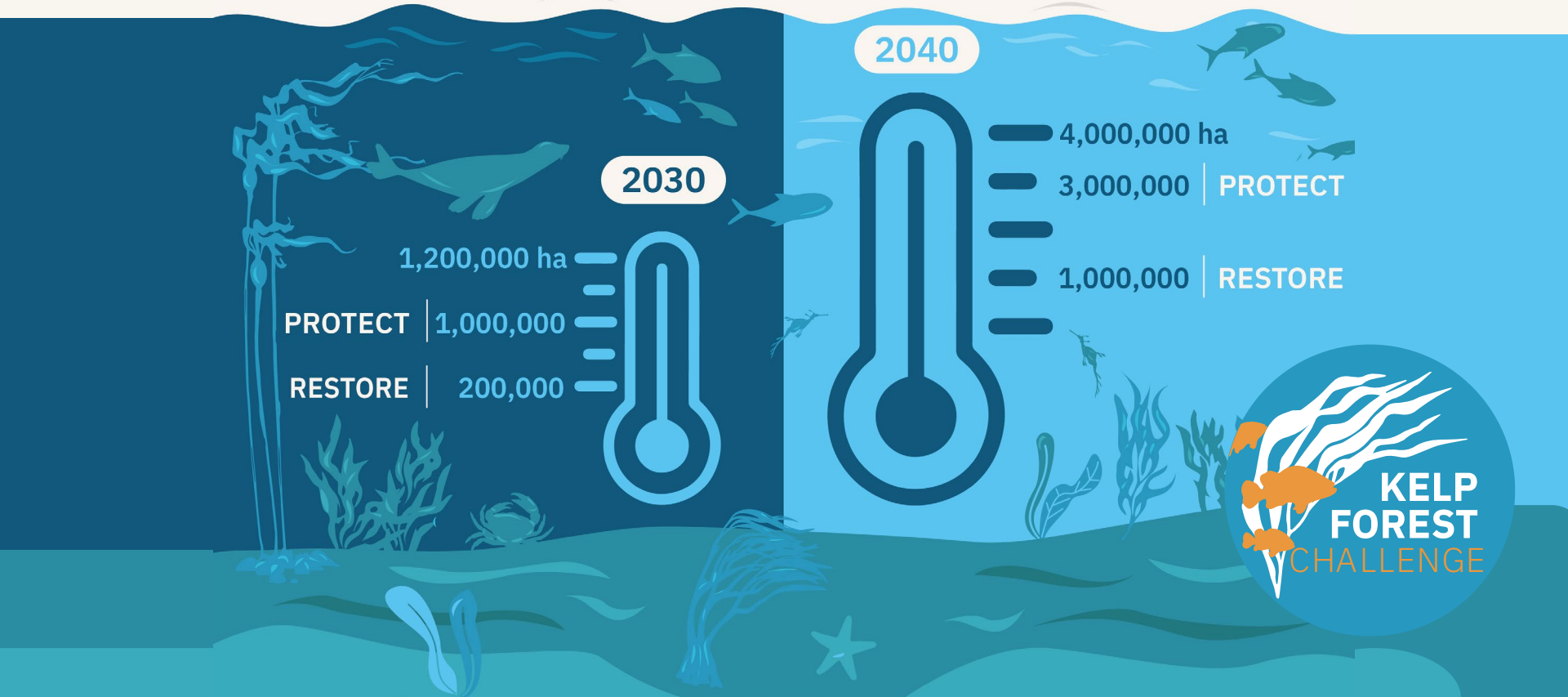
03.

Scope for Today

Explore options for setting
a fundraising number

Group discussion

Kelp Values


2030
1,200,000 ha
PROTECT | 1,000,000
RESTORE | 200,000
2040
4,000,000 ha
3,000,000 | PROTECT
1,000,000 | RESTORE
KELP FOREST CHALLENGE

Restoration Benchmarks

Corals - $10,000 per hectare

- 1% of ocean coverage (Johansen and Vestvik et al. 2020)

Mangroves - $1,100 per hectare

Protection Costs

Global average, $650 per hectare per year

Balmford et al. 2004

Mangroves $380 per hectare over 7 years

Balmford et al. 2024

Kelp Forest Costs

High variability, 5-600k/ha

Eger et al. 2022

Large scale successes, 1-12k/ha

Eger et al. 2020

Group Discussion

What factors do we consider?

NEXT STEPS

Propose a Plan

Draft target options

Next Workshops

February and March

Launches

ISS and UNOC


IUCN
The Nature Conservancy
UNSW
SYDNEY
Thank You!
Join Us: bit.ly/KFAJoin
Kelpforestalliance.com/

Creating a Fundraising Target for Kelp Forest Conservation #2

February 27th, 10am AEST (UTC +10)

KELP FOREST
ALLIANCE

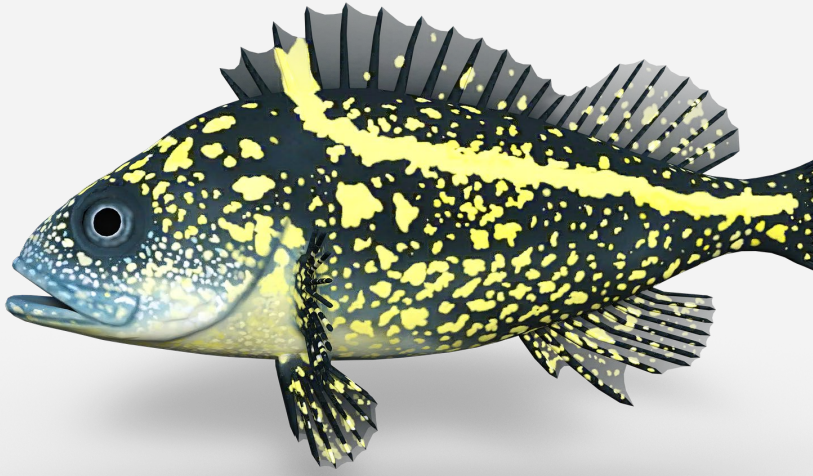
AGENDA

01 Recap

02 Ocean Breakthroughs

03 Values

04 Next Steps



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Recap

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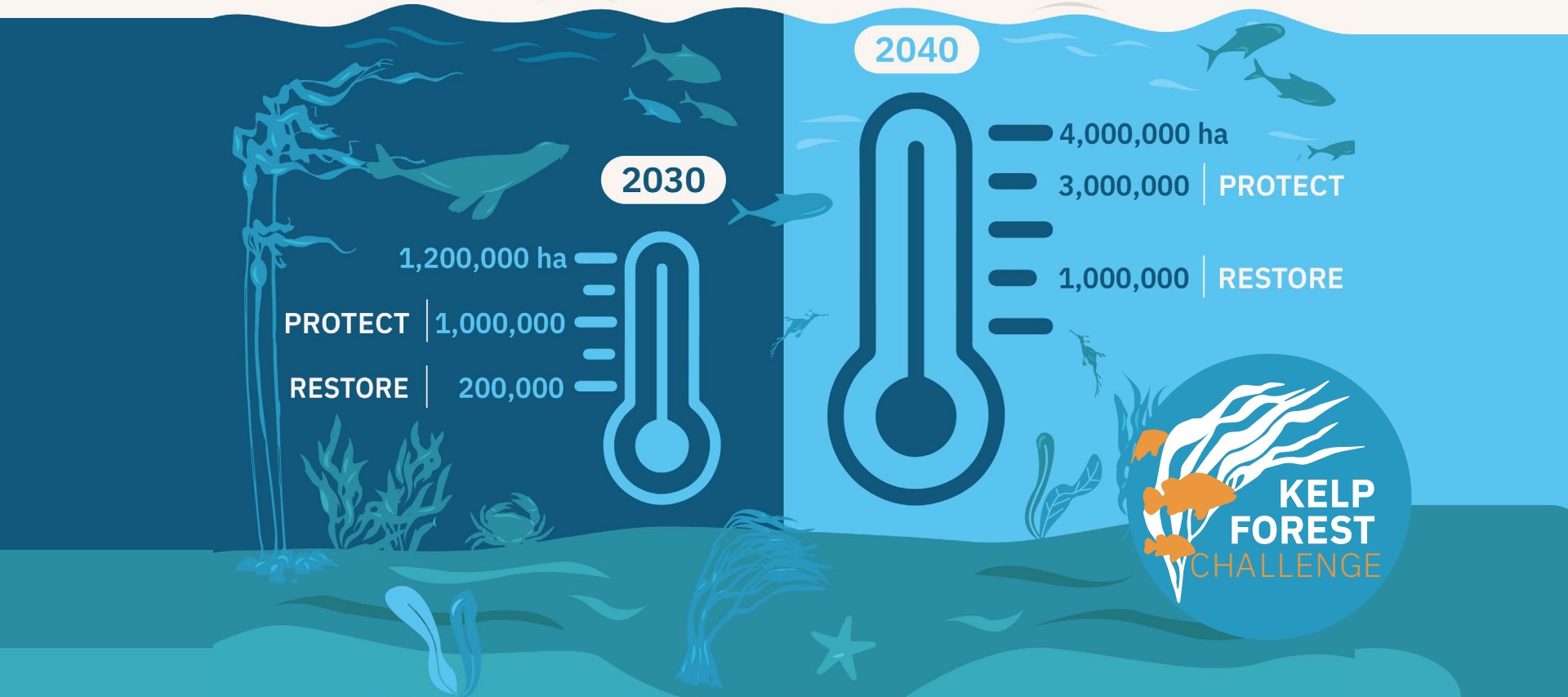
KELP FOREST CHALLENGE



Typology of Actions

Natural Regeneration

- Eliminating kelp harvesting
- Eliminating water pollution
- Eliminating habitat destruction

Assisted regeneration

- Seeding
- Transplanting
- Supplementing natural habitat

Protection

- Marine protected areas
- Protecting or restoring natural predator populations which benefit kelp forests Problematic species control
- Competitor removal
- Managing the populations of competitors such as turf algae or coralline algae

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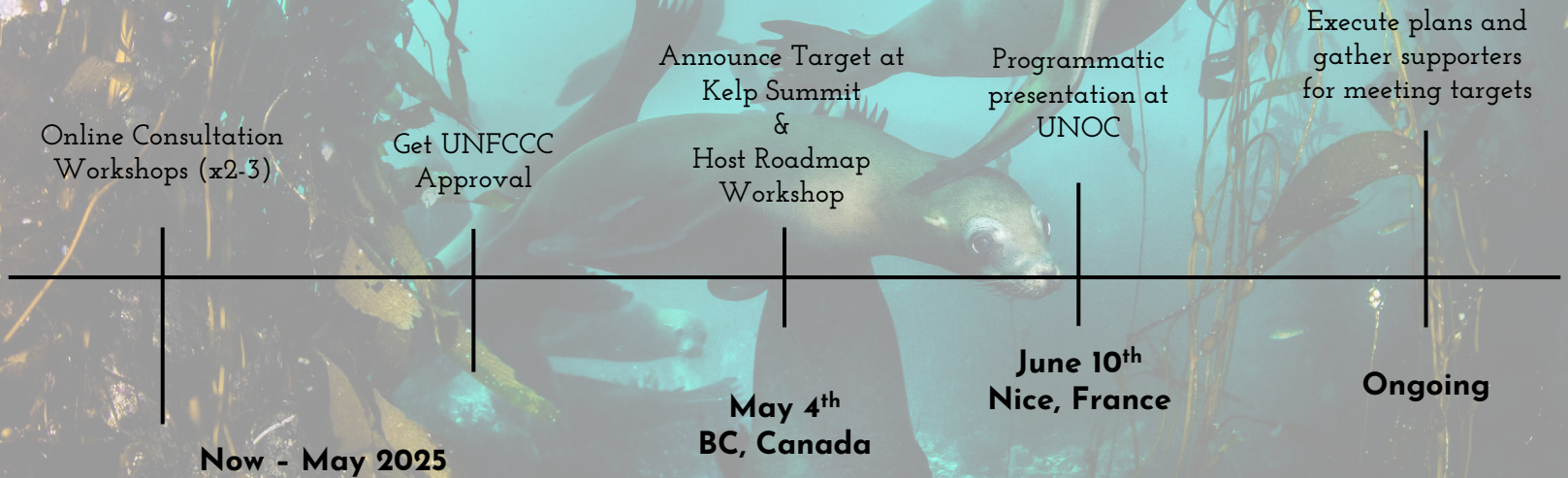


Creating a Target

03.

Area Remaining

Restoration: 980,000 ha

Protection: 1.4 M ha

Cost Scenarios – Protection ($/ha)

Low - $125

Med - $650

High - $1,300

Cost Scenarios – Protection Total

Low - $0.88 B

Med - $4.55 B

High - $9.10 B

Cost Scenarios – Restoration ($/ha)

Low - $1,000

Med - $10,000

High - $100,000

Cost Scenarios – Restoration Total

Low - $0.98 B

Med - $9.82 B

High - $49.08 B

Cost Scenarios - Combined 5 Years

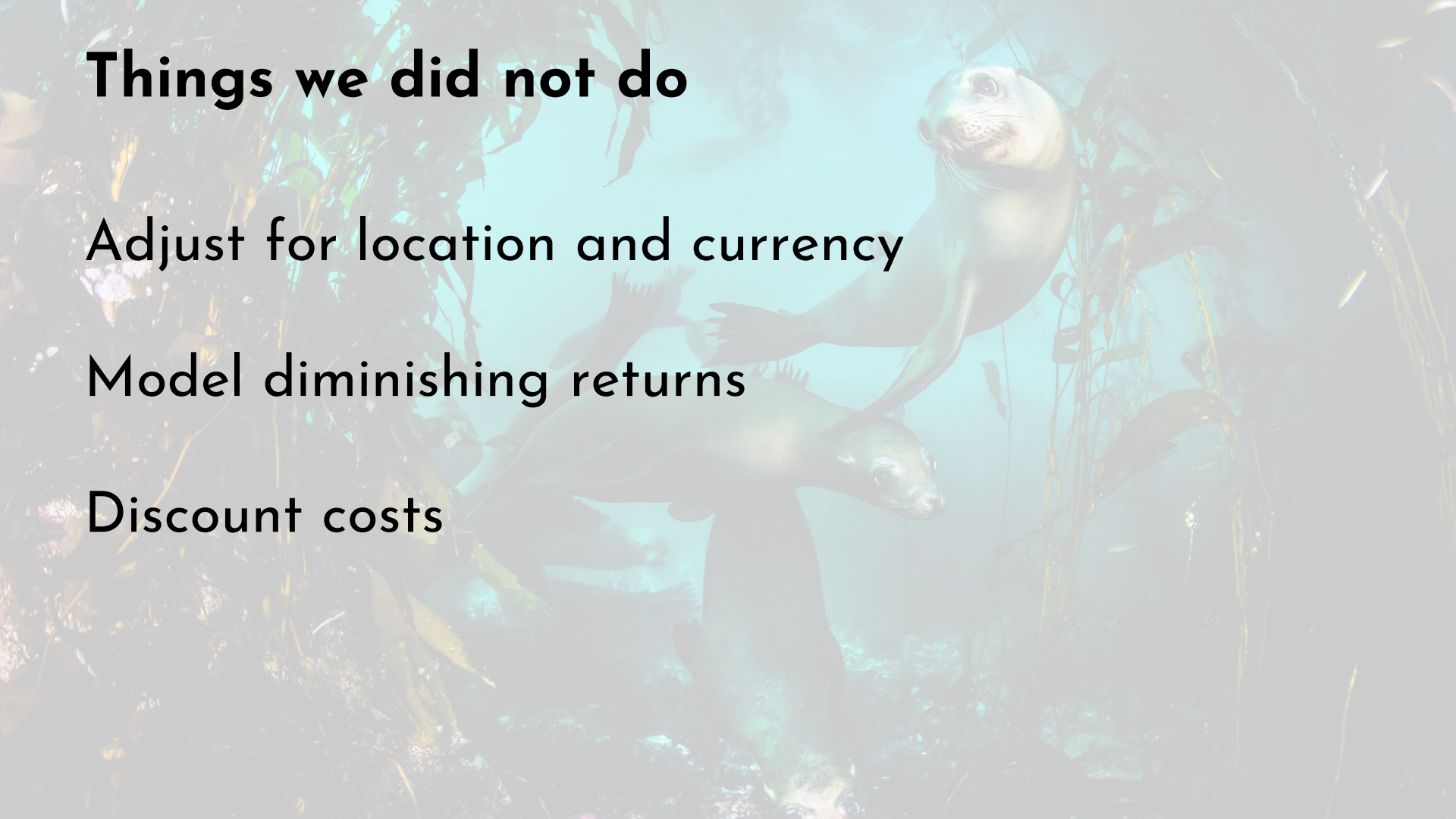
Total Cost Estimate		Restoration		
		Low	Med	High
Protection	Low	1.68	10.52	49.78
	Med	4.48	13.32	52.58
	High	7.98	16.82	56.08

Things we did not do

Adjust for location and currency

Model diminishing returns

Discount costs



Discussion

NEXT STEPS

Revise Plan

Revise target options

Next Workshops

March

Launches

ISS and UNOC


IUCN
The Nature Conservancy
UNSW
SYDNEY
Thank You!
Join Us: bit.ly/KFAJoin
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